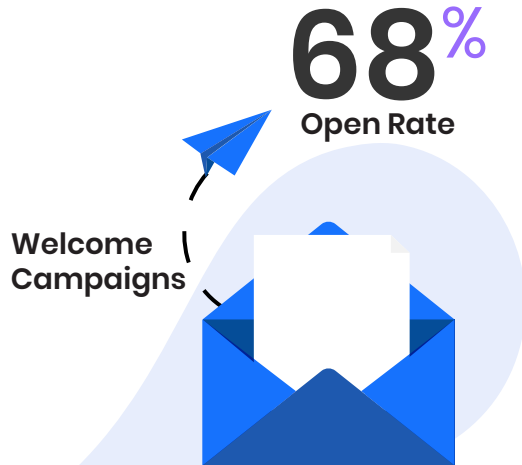


Welcome By Drips



Welcome campaigns are essential for increasing customer satisfaction. And the stats show that **consumers love them!**



Emails and direct mail are great for awareness, but yield little or no engagement.

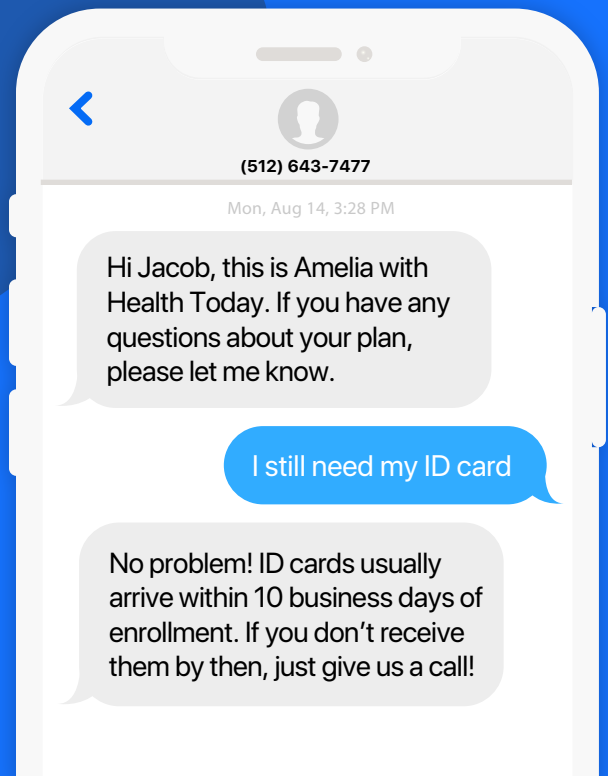
Let's see how a new approach can boost your results...

Boost Your Campaign

DRIPS CONVERSATIONAL OUTREACH

- Using AI-powered conversational outreach,
- + Drips helps brands welcome new customers with meaningful 1:1 connections.
- Drips uses SMS to improve reach and offer an easy way to engage. Then, we continue the conversation on your behalf for up to 90 days.
- + **The result:** increased engagement with welcome content and significantly higher customer satisfaction.

= **55%** Higher engagement compared to outbound dialing



Conversational outreach delivers welcome campaigns with **customized content** for your product.



Remind

Customers of key product features and benefits

Just a heads-up, we plan to give you a quick call today just to welcome you to Health Today! If you prefer to talk another time, please let us know at health.today/08u23f



Overcome

Common concerns before they lead to dissatisfaction

Hi Jacob, your member ID cards are almost here! Please expect to receive them by tomorrow at the address listed in your account details.



Enhance

Engagement with your other marketing efforts

Hi Ken, keep an eye on your mailbox! We're about to send you a personalized welcome packet in the mail.



Prepare

For further onboarding campaign goals

Hi Kim, the easiest way to access your benefits is with our online portal. Do you need any help registering?

And so much more...

- ▶ Paperwork guidance
- ▶ Product explanations
- ▶ Deadline reminders
- ▶ Driving to educational content
- ▶ Answering FAQs
- ▶ Autopay
- ▶ App downloads
- ▶ Portal registration

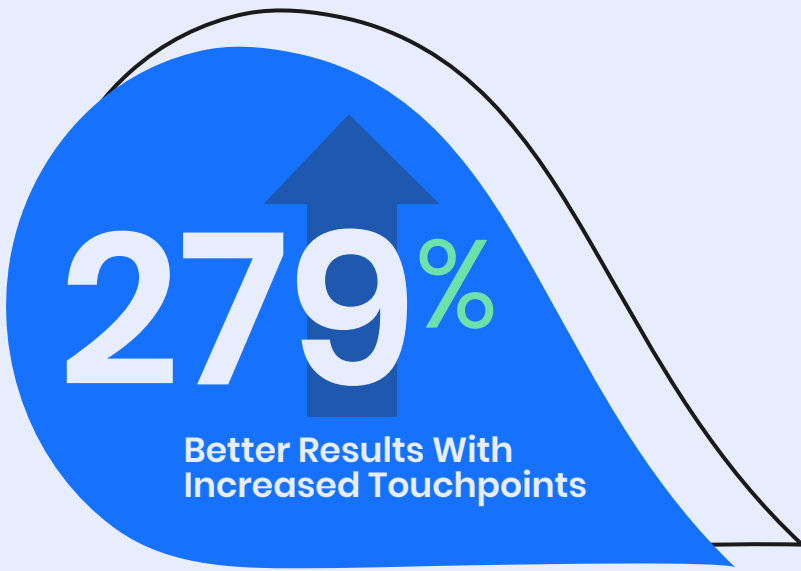
A COMPLETE NEW CUSTOMER CAMPAIGN

Drips starts the conversation strong... and keeps supporting for up to **90 days**.

Our team will help you craft a script with the ideal touchpoints, tone, and cadence. Drips will also recognize and quickly respond to common questions and concerns from your audience.

When a phone call is the best choice, Drips handles scheduling and transfers to your call center. This greatly reduces expensive phone tag.

This ongoing customer support typically runs for 30, 60, or 90 days.



Proven Results

While most welcome outreach consists of just one or two messages, we've found that engaging with a longer conversation can deliver nearly 3X better results. Drips conversational outreach gives your customers ongoing engagement and support, which can improve customer satisfaction and retention.

[Request A Demo](#)